



Harshless Typography

The Post-Barb Movement

The Post-Barb Era

We are a people with a violent history.
We have lived in the shadow of the terrible Barb Movement, subjected to torture by wire, needles, and dental implements.

Now, However,

**the designer class
has risen up and
broken its chains.**

Our freedom and our future depend
on a codified

typographic law

to prevent future tyranny, serving as
the cornerstone of our new

enlightened society.

The fifteen bloody years we have suffered
can serve us in one way:

to teach us better practices in typography.

Our future will not be marred by
pointy typefaces. It is time to end the
hegemonic reign of the acute angle!

Rise up – support roundness in
typography. Soft, comfortable forms
are our collective future.

We must accept our new role with
alacrity and diligence.

Our parents and grandparents shall not be subjected to the constant reminders conjured by pointy letterforms. We must work now, and quickly, to purge our streets and our papers of letters that look like weapons.

Welcome to a new era for typography and for our culture at large.

**Now
do
your
part.**

Eradicate

Incorporate

← ouch!

safety tip! →

quilting

knitting

Barbarian



Post-Barb





Eradicate

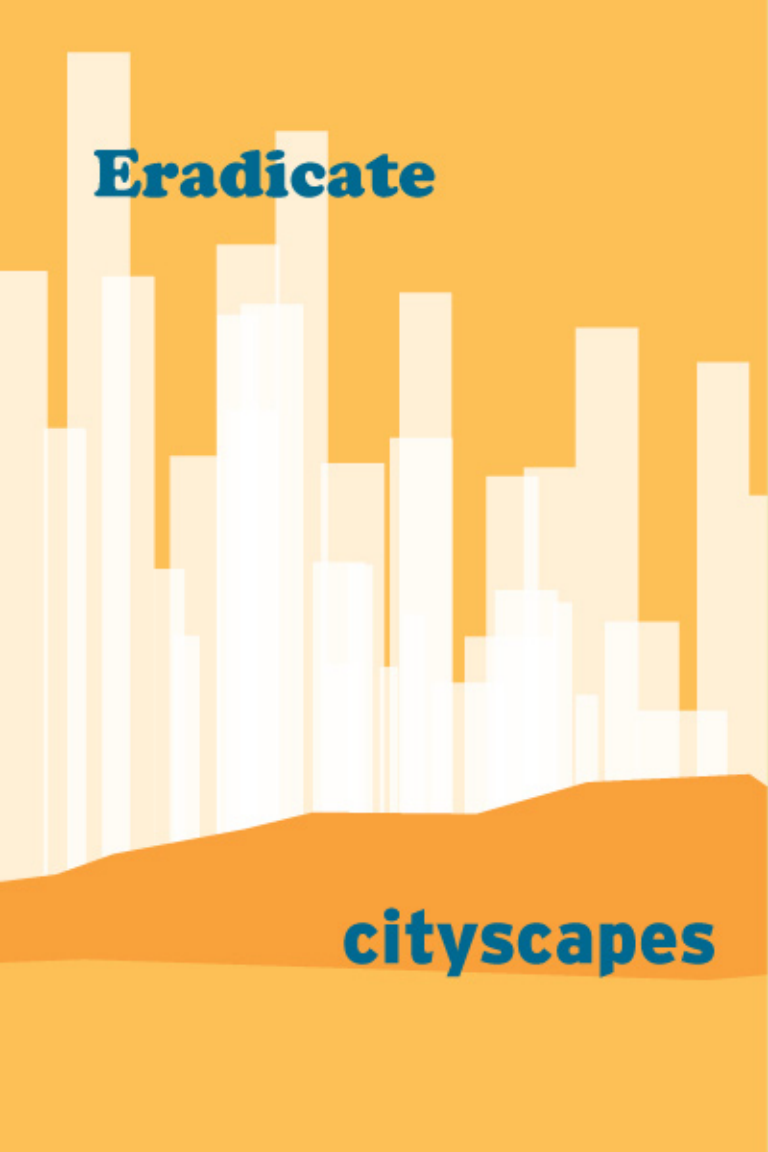
stars & bolts



Incorporate

bubbles & clouds

Eradicate



cityscapes

Incorporate



seascapes

Eradicate

Triangles are quizzical marks which just glorify violence; this form must be extinguished abruptly. {Interstate}

EVEN WHEN EXPERTLY APPLIED, SHARP EDGES FORCE INNOCENT VIEWERS TO QUIVER. TYPOGRAPHERS MUST REALIZE THIS DANGER AND ABLY JUSTIFY TEXT. {COPPERPLATE GOTHIC}

Never use extroverted pointiness or bevels if you want citizens to appreciate your typographic jewels; be unequivocal in your use of softness. {DINSchrift}

Incorporate

Bubbles and loops are nonviolent mechanisms for theorizing ideas which were unimaginable just twenty years ago. {Helvetica Rounded}

Positive expert use of roundness quickly elicits mostly happy reactions and will render some justification bearable in magazines.
{Cooper Black}

obtuse angles help formerly jailed citizens to realize their hopes and dreams for the text while keeping very quiet. {platelet}